

HPB | Het PR Bureau B.V. Weesperplein 4a (5e verdieping) 1018 XA Amsterdam T: +31 20 670 22 32 www.hetprbureau.nl

# Acquisition angle - media

# Wavin joins forces with innovative Dutch start-up MetroPolder

Amsterdam, date 2022 - Wavin is pleased to have acquired Dutch start-up MetroPolder. With the acquisition, Wavin adds specific expertise and solutions for urban flood control. MetroPolder's knowledge and expertise brings Wavin closer to its goal of closing the water cycle in cities and making cities future-proof. This announcement comes against the backdrop of increasingly extreme weather events and long periods of drought that have been pressuring the liveability of cities around the world.



MetroPolder project implemented in Amsterdam, the Netherlands

Water storage on rooftops



HPB | Het PR Bureau B.V. Weesperplein 4a (5e verdieping) 1018 XA Amsterdam T: +31 20 670 22 32 www.hetprbureau.nl

Rainwater has been seen as waste, especially in urban areas. Until now cities are mostly designed to dispose of water as quickly as possible. However, globally cities are at risk of running out of water by 2050 due to the effects of climate change. This is why we need to close the waterloop.

The Dutch startup MetroPolder is a pioneer in the field of water storage on green flat roofs. The company has developed a technology to capture water on flat roofs and reuse it for cooling, irrigation and recycling. Friso Klapwijk, CEO of MetroPolder: "Wavin sees rainwater as a resource, not a problem. That's where we found each other. We want to make cities future–proof, by applying smart water management. Think of reusing rainwater or for cooling cities to combat heat stress. We are pleased and proud to be part of the Wavin family from now on".

## Dynamic water storage

The blue-green roofs are equipped with a buffer system, an internet-connected valve and an online dashboard. The valves sensors and rain radars control the water level and discharge real-time. This smart connection enables dynamic water storage. A proven effective technology that has been implemented in projects in several locations worldwide, including the Netherlands, Guatemala, United States, France and the United Kingdom.

Maarten Roef, CEO of Wavin: "The green/blue roof solution of MetroPolder is a proven successful, international, application that puts Wavin as a company in an even better position to make cities more climate resilient. Supplemented with the knowledge and expertise of MetroPolder, we are convinced that we will succeed in getting more and more cities to look at the applications of water differently. Because the opportunities are plentiful".

### **END PRESS RELEASE**

#### **About Wavin**

Wavin is an innovative solution provider for the building and infrastructure industry across multiple continents. Backed up by 60+ years of expertise, the company is geared up to tackle some of the world's biggest challenges in safe and efficient water supply, sanitation and hygiene, climate-resilient cities and better building performance.



HPB | Het PR Bureau B.V. Weesperplein 4a (5e verdieping) 1018 XA Amsterdam T: +31 20 670 22 32 www.hetprbureau.nl

At Wavin, we focus on creating positive change in the world and our passion is building healthy, sustainable environments. We engage and collaborate with city leaders, engineers, contractors and installers to help make cities future-proof and buildings comfortable and energy-efficient.

Wavin is part of Orbia, a community of companies bound together by a shared purpose: to advance life around the world. Wavin has 10.500+ employees in 40+ countries worldwide.

https://www.wavin.com/en-en

For more information, please contact:

HPB | HET PR Bureau Julia Noordenbos julia@hetprbureau.nl